

Company Focus

Going Beyond Standard Calibration...

A survey of recent customers has revealed just why companies view AMECaL as their number one choice for calibration of electrical (16th/17th edition) instruments!

The speed of our turnaround time was the number one benefit for over half of those taking part in the survey – with our price, overall customer service and reliability all quoted as other crucial areas where we were meeting or exceeding expectations.

We were also exceptionally pleased to see that every one of the customers in our survey rate our overall service as "Good" or "Excellent" - with over half deciding on "Excellent". We're here to serve and we always aim to exceed expectations. There's always room for improvement though and we're constantly striving to improve further.

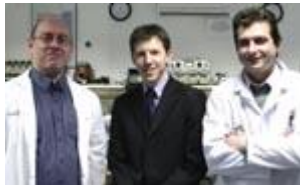
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SIEMENS Distribution & Transmission have confirmed AMECaL as their 'preferred supplier' for the calibration of all their test equipment!

Calibrating The AMECaL Team

In December, we expanded our management team with both commercial and operational roles to drive forward the next stage of the business' development, building on the recent success of the organization.



This is an exciting time for the company and plans for an expansion of our laboratory operations into new custom-built premises later this year will give the company one of the best facilities in Europe.

David Heppell joins us as Sales & Marketing Manager and will work closely with Technical Director Steve Oxborough to achieve the exciting growth plans for the business.

Philip Armstrong's task as Quality Manager is to oversee the procedures and systems operated by the company – ensuring the laboratories remain at the forefront of excellence in calibration techniques; maintaining the company's reputation as a leading authority in many fields of calibration and an invaluable centre of technical expertise in the UK.

These two new appointments will compliment our ambitious plans and forthcoming laboratory expansion. Together with the skills we already have in-house, they put us in an excellent position to improve known procedures and accelerate our pioneering work in fields like Gloss Measurement.

Featured Product

Mini Sound Level Meter

NEW: High Performance Meter at a fantastic price!



Just **£99**
INCLUDING calibration (+P&P).

With a normal retail price of **£179** PLUS calibration (at £63), this is an exceptional offer which can't last long – and as availability is strictly limited you need to **hurry!**

This special offer price closes 31 May 2010.

A factsheet on the meter is available to download from our website:

www.amecal.com/downloads/Mini_Sound_Level_Meter.pdf

Latest Offers

Something For Nothing

You don't have to spend anything to utilize the years of experience we have in-house here at AMECaL.

Confirm your details with us today and get a **YEAR of FREE Technical Advice** via telephone, fax and email.

You can download the form from our website:

www.amecal.com/downloads/Something_For_Nothing.pdf

Service Standards

Remember, all our calibration services include calibration, a calibration certificate, minor adjustments and repairs and cleaning.



We will always quote (free of charge) for any larger repairs that your equipment requires.

Our **UKAS Schedule** contains all the information on the type of work for which AMECaL is accredited and is available at www.ukas.org.

